

# Aimee Barbosa-Pombo

Leading-Edge Results. For Constructing Your Brand.



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## Skills

- Adobe Premiere Pro
- Adobe Photoshop
- Final Cut 10
- Adobe Lightroom
- Adobe Illustrator
- Adobe InDesign
- Microsoft Office
- KeyNote
- Sony camera equipment
- MAC & PC Proficient
- Customer Service
- Brand Awareness
- Organized
- Advertising
- Multitasking
- Marketing Planning
- Project Management
- Industry Trend
- Technical Assistant
- Self-Motivated
- Self-Starter

## Experience

- Freelance Photographer, Media Strategist, Content Creator
- Responsible for storytelling through stills as well as, posting to consumers daily while keeping up on industry trends and managing multiple projects with 2-3 clients a month to build their media base in a fast-paced environment.

2016 - Present NY/NJ

- Event (Ring side) Photographer for 2KWPRO Wrestling
- Excellent communication while collaborate and cross-functional teams with multiple camera operators as well as, management, artists in bringing a great night out for the fans and days after.

January 2015 Bronx, NY

- Media Strategist, Insert Media
- Committing to the needs and wants of the company for daily growth. Defining target audience, grow relationships, work to communicate campaign strategies and exceed weekly goals by 8%.

2014 - Present NY/NJ

- Photographer, Camera Operator, Video Editor, 2BeScene.com
- Teaming up with cast and crew to deliver outstanding performance and quality of footage onscreen to consumers and audiences

2014 - Present NY/NJ

- Replenish Associate, Michaels Stores
- Help with unloading truck, sort through repacks, stock and downstock merchandise.
- Keep accurate count of merchandise through SISO, building and reset planograms as well as, help with security alarm checks. Taking phone calls, escorting customers to desire products, suggesting products for purchase to raise sale quota.

2013 - Present East Hanover, NJ

## Education

Bachelor Of Science - Media Communications  
Full Sail University 2018  
Winter Park, FL

## Qualifications

- Created and designed 8+ flyers and business cards for more than five clients .
- Increasing flow of customers and sales by 12%.
- Increasing brand awareness through the use of social media and help maintain presence on the web by increasing even 8% followers.